

South Tampa Chamber Of Commerce Press Release Request Form



Press Release Process

(see *Communications Committee Liaison* excerpt at bottom for complete information)

Fill out form **completely** & obtain Committee Chair approval on content

Email form to Debra Palmer at pbstpa@aol.com.

Include on subject line: STCOC PRESS RELEASE: (Name of Event)

Form Submitted by: Emily Robinson Borreca, Taste Committee Member

Date: 3/20/08

Approved by Committee Chair (fill-in name) Lee Kercher

Event Information

Name: Third Annual Taste of South Tampa

Date: Sunday, April 27, 2008

Time: 1:00 p.m. to 5:00 p.m.

Location: Hyde Park Village (Swann and Dakota Avenues), Tampa

Cost/Fee: \$20-\$50 in advance, \$25-\$55 day of (*see additional information*)

Deadlines: Advance ticket sales end Saturday, April 26th at Noon

Website: www.tasteofsouthtampa.com (Email info@tasteofsouthtampa.com)

Event Description:

Taste of South Tampa offers attendees the chance to sample food and beverages from 40 local Restaurants along with live music and other activities. While a number of events like ours charge 'per taste,' the Taste of South Tampa has one entrance fee which covers all of your food and beverage (water, soda, and beer for those of age). An additional fee will gain you access to the VIP Wine Tasting Tent, sponsored by Post Properties.

Beneficiaries:

The Humane Society of Tampa Bay, the Hillsborough Education Foundation, and a portion of the proceeds will be distributed back to the community through the South Tampa Chamber of Commerce Michael J. Cruz Fund.

Major Sponsors:

St. Petersburg Times, tbt*, Verizon, Q105

Event History:

Since its inaugural event in 2006, the Taste of South Tampa has raised over \$25,000 to benefit Tampa Bay area charities such as the Michael J. Cruz Fund, the Boys & Girls Club of Tampa, Meals on Wheels, and the ProStart Culinary Program of Robinson High School.

Any Additional Information:

Participating Restaurants to mention:

Returning this year: MacDinton's Irish Pub, Rigatoni's Tuscan Oven, Timpano

New this year: The NoHo Bistro, OysterCatchers, Shane's Rib Shack, Mitchell's Fish Market, Maggiano's Little Italy

Additional Ticket Info:

Can purchase online (tasteofsouthtampa.com) in advance for discount!

VIP: \$50 advance, \$55 day of. Limited to 200 tickets. In addition to Regular admission, VIPs have access to the Wine Tasting Tent and get a gift bag.

REGULAR: \$35 advance, \$40 day of

UNDERAGE: \$20 advance, \$25 day of (Only ages 11-20 qualify)

KDS 10 & UNDER: FREE

Contact Information

Chair Contact Information

Name: Lee Kercher

Phone: (813) XXX-XXXX

eMail: info@tasteofsouthtampa.com

Preferred Media Contact (check one)

Committee Chair

Executive Director

Other/ Name: _____

Phone: _____

eMail: _____

Special Niche Media Outlet Requests (supply complete information)

Please also submit to www.localwineevents.com