



South Tampa Chamber Member Exclusive: Web Site Advertising Program

The Chamber offers member businesses and organizations the unique opportunity to purchase banner advertisements on the Chamber web site homepage.

1. All ads must be standard square size (125 X 125 pixels) and may be animated GIF or standard GIF or JPG format. No Flash animation. Please note, the Chamber does not provide graphic design services, so your ad must be received as described above, ready for display. Please contact Communications@SouthTampaChamber.org for member businesses that provide such services.
2. All ads must meet the approval of the South Tampa Chamber of Commerce Communications Committee. It is at the Committee's sole discretion to reject any web ads submitted which may be considered unethical, misleading, questionable in character, in bad taste, or otherwise inappropriate for display in keeping with the South Tampa Chamber of Commerce character and web site image. No political advertisements will be accepted.
3. All ads are accepted and posted to the Chamber web site with the understanding the Advertiser is fully authorized to use and distribute the web ad and any related hyperlinks for display to the South Tampa Chamber of Commerce web site. It is the member business's responsibility to ensure any ads submitted are correct. The South Tampa Chamber of Commerce and the Communications Committee are not responsible for any errors in submitted web ads.
4. Ads will be displayed within 30 days (usually no more than 10 working days) of receipt of the complete and ready to post ad and payment in full for the term purchased. Payment for ads is non-refundable. Web ads are offered only to members in good standing. Should the business membership expire or be cancelled during the web ad purchase term, the ad will be discontinued with no refund due the advertiser.
5. Pricing for web ads is \$75.00 per month with a 3 month minimum commitment. A discount of \$25.00 per month is offered for 6 to 12 month commitments. Web ad terms may not exceed 12 months. Should space be available and the advertiser desire to continue their web ad after their original purchase, a new purchase commitment at the terms and prices described will be required.
6. Advertiser must provide valid URL (landing page) and email address at the time of purchase. Any changes needed to this information after the acceptance of the web ad will result in an additional charge of \$50.00.

To place your web ad or for further information, please contact
Communications@SouthTampaChamber.org.